



Station Order Revised Center Forward 2012

Market: Salt Lake City-Ogden

Flight Dates: Monday, September 17, 2012 to Sunday, September 23, 2012

Estimate ID

11542

Contact: Craig Lewis

Email: clewis@ksl.com

Phone: 801-575-5555

Fax: 801-575-5831

Direct: 801-575-5862

KSL -TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep 17	Sep 18	Sep 19	Sep 20	Sep 21	Sep 22	Sep 23	
KSL 5a News	EM	M-F	\$50.00	1	1	1	1	1			5
5:00 AM 6:00 AM		30	\$250.00								
KSL 6a News	EM	M-F	\$350.00	1	1	1	1	1			5
6:00 AM 7:00 AM		30	\$1,750.00								
Today Show	EM	M-F	\$650.00	1	1	1	1	1			5
7:00 AM 8:00 AM		30	\$3,250.00								
Today Show	EM	M-F	\$550.00	1	1	1	1	1			5
8:00 AM 9:00 AM		30	\$2,750.00								
Saturday Today	EM	Sa	\$40.00						1		1
5:00 AM 7:00 AM		30	\$40.00								
Sunday Today	EM	Su	\$150.00							1	1
7:00 AM 8:00 AM		30	\$150.00								
Today II	DT	M-F	\$225.00		1						1
9:00 AM 10:00 AM		30	\$225.00								
Rachael Ray	DT	M-F	\$225.00				1				1
10:00 AM 11:00 AM		30	\$225.00								
KSL Noon News	DT	M-F	\$200.00			1		1			2
12:00 PM 1:00 PM		30	\$400.00								
Dr. Phil	EF	M-F	\$85.00	1	1	1	1	1			5
3:00 PM 4:00 PM		30	\$425.00								
Katie	EF	M-F	\$230.00	2	1	1	2	1			7
4:00 PM 5:00 PM		30	\$1,610.00								
KSL 5p News	EN	M-F	\$650.00	1	1	1	1	1			5
5:00 PM 5:30 PM		30	\$3,250.00								

Chris Vail

Wired Media Partners

Date/Time Sent: 8/6/2012 3:39:08 PM

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				Sep 17	Sep 18	Sep 19	Sep 20	Sep 21	Sep 22	Sep 23	
KSL 6p News	EN	M-F	\$650.00	1	1	1	1	1			5
6:00 PM 6:30 PM		30	\$3,250.00								
KSL 6:30p News	EN	M-F	\$550.00	1	1	1	1	1			5
6:30 PM 7:00 PM		30	\$2,750.00								
Game Night	PA	Sa	\$100.00						1		1
6:30 PM 7:00 PM		30	\$100.00								
The Voice	PT	M	\$3,500.00	1							1
7:00 PM 9:00 PM		30	\$3,500.00								
Revolution	PT	M	\$2,500.00	1							1
9:00 PM 10:00 PM		30	\$2,500.00								
The Voice	PT	Tu	\$3,500.00		1						1
7:00 PM 8:00 PM		30	\$3,500.00								
Office/Parks	PT	Th	\$2,600.00				1				1
8:00 PM 9:00 PM		30	\$2,600.00								
Grimm	PT	F	\$1,800.00					1			1
8:00 PM 9:00 PM		30	\$1,800.00								
KSL 10p News	LN	M-F	\$2,200.00			1		1			2
10:00 PM 10:35 PM		30	\$4,400.00								
Tonight Show	LF	M-F	\$700.00		1		1				2
10:35 PM 11:37 PM		30	\$1,400.00								
Station Gross Totals			\$40,125.00	12	12	11	13	12	2	1	63

Chris Vail

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